



**A year of impact
Annual Review 2022**



Our vision

Our vision is a world where everyone has fullness of life; a life lived with dignity, free from poverty and need; where global resources are equitably shared and sustainably used; and where the voice and agency of the poor and marginalised are fully realised.



Our mission

We live in a world where the scandal of poverty, inequality and injustice persists. We act as a global movement of people to respond in practical ways to alleviate suffering; to expose and eradicate misuses of power; to provide humanitarian support in crises and emergencies; and to work for sustainable and long-lasting change.



Our values

Dignity

Our belief that every human being is of equal worth and should be given the opportunity to realise their potential.

Love

Our cornerstone! Our motivation to love and care for others and creation by standing alongside those who struggle against poverty, powerlessness and injustice.

Justice

Our determination to empower communities and to challenge the structures and systems that create poverty and prevent people from rising out of it.

Equality

Our conviction that all individuals and groups have the right to equality of voice, opportunity, and outcomes.

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Foreword from our Chief Executive



From our humanitarian response in Syria and Turkey after February's devastating earthquake, to our successful campaigning on loss and damage in the run up to the COP27 climate summit in Egypt [p8] Christian Aid can be justly proud of its work over the past year.

The demands placed on us by humanitarian emergencies have continued unabated. Supported by the biggest Disasters Emergency Committee appeal since the Asian Tsunami in 2004, our response in Ukraine has focused on conflict-affected areas in the east of the country. Our partners have done exceptionally

courageous work in communities close to the line of conflict, providing emergency healthcare, and kits to help people survive winter.

The enormous response to the Turkey-Syria earthquake, less than a year after the Ukraine appeal, shows that the public's generosity was not a one-off. We were able to work with our partners as a result, providing vital supplies and training new staff to respond to local need.

Across our humanitarian and development programmes, we are seeking to put affected communities in the driving seat and invest in locally-led responses. We decided that by March 2024, 100% of our programming will be delivered by local and national partners.

All Christian Aid's work is based on the spirit of cooperation and partnership. We are very grateful for the generous gifts from our supporters, who helped us despite the economic headwinds over the year.

In the following pages you will read examples of faith-based collaboration, which play to our strength as a Christian organisation working with people of all faiths and none. You will find examples of individual supporters' fundraising, campaigning and praying.

We are one part of a worldwide movement of people committed to eradicating poverty and building a just world. Thank you for joining with us to make our work possible.

A handwritten signature in black ink, which appears to read 'P. Watt'. The signature is stylized and fluid.

Patrick Watt,
Chief Executive Officer,
Christian Aid

2022-23: Our year in numbers

This year we worked in:

Country programmes

Afghanistan, Bangladesh, India, Myanmar, Burkina Faso, Burundi, Democratic Republic of Congo, Ethiopia, Kenya, Malawi, Sierra Leone, South Sudan, Zimbabwe

Middle East programmes

Syria, Lebanon, Israel and occupied Palestinian territory

Latin America and Caribbean regional programme

Nicaragua, Haiti, Dominican Republic, El Salvador, Colombia, Guatemala, Honduras

Ukraine response programme

Ukraine, Hungary, Romania

275

projects across Africa, Asia, Europe, Middle East, Latin America and the Caribbean

Guatemala
Honduras
Nicaragua
Dominican Republic
Haiti
El Salvador
Colombia



245

implementing partners, of which

25%

are **faith based**



2.9 million

people were reached directly, of whom

55%

were **women and girls**



17.7 million

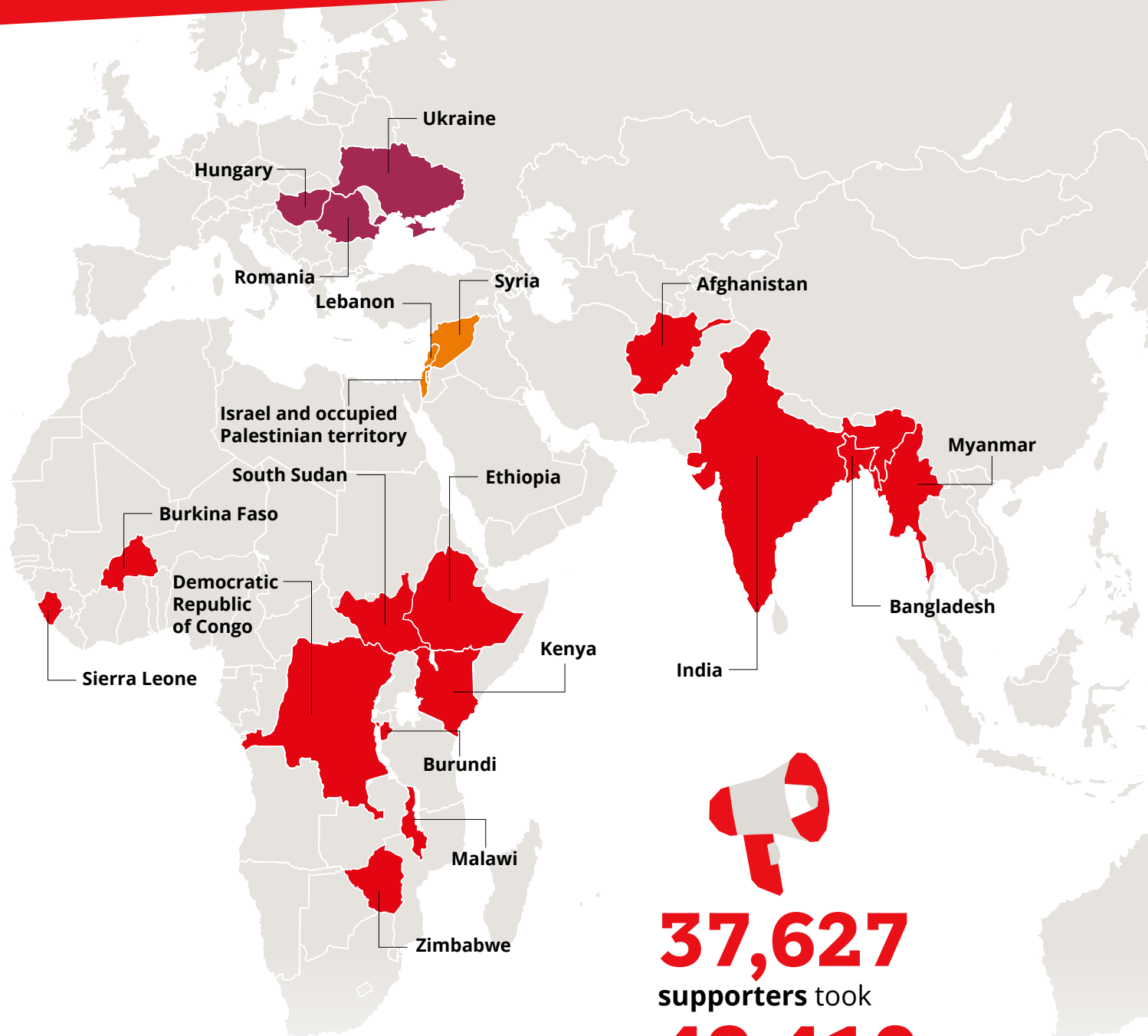
people were reached indirectly



3.3 million

people's humanitarian needs were reached either directly or indirectly





37,627
supporters took
49,410
campaign actions



42,787

people gave to
Christian Aid
for the first time

4,000

of these donated
as **regular givers**



£90.6m

was **raised**, of which

£47.5m

came from
UK supporters

£93.4m

was **spent**, of which

£45.7m

on **humanitarian** and

£28.2m

on **development**

Answering your questions about Christian Aid

Poverty is not a choice, it's a trap that denies you the opportunity to make your life better. It's losing your income, your home, your security, your options.

But we believe there is always hope. And if we act together, our hope can create a just, fairer, more peaceful world.

Q: What does Patrick, Christian Aid's CEO, mean by 'investing in a locally led response'?

Throughout the past year, we have worked hard to embed our belief that the long-term end to poverty happens when the people experiencing it day-to-day lead the way; from planning and implementing programmes, right through to advocating with local and national governments.

That is why we have always worked with partners who understand the local context and can create lasting solutions to tackle poverty. By March 2024, we have committed that 100% of our programmes will be delivered by local and national partners.

A good example of this is how, in our humanitarian response, we have tried, wherever possible, to prioritise a survivor and community-led response, where community members can decide in an emergency what the best course of action is given the context and the resources available.

Q: What does it mean for Christian Aid to work with people of all faiths and none?

Our collaboration with our sponsoring churches in Britain is central to Christian Aid's work. Throughout our 77 years we have worked in close partnership with these sponsoring churches.

Highlights this year included ecumenical prayers for peace in London and Edinburgh on the first anniversary of the invasion of Ukraine; campaigning with international church leaders and Ugandan activist Vanessa Nakate on climate justice, and our annual churches consultation at Methodist Central Hall.

But we have also always been committed to working with people of all faiths and none. This year we have worked with Islamic Relief in response to the hunger crisis in northern Kenya and alongside World Jewish Relief in Ukraine. We also partnered with the South Sudan Council of Churches on the joint peace pilgrimage involving Pope Francis, the Archbishop of Canterbury and the Moderator of the Church of Scotland.



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Q: How do you fund the work you do?

All our work is possible through the funding we receive, most of it from the British public. Despite the cost of living crisis affecting many of our supporters, we saw our total income exceed £90 million, due in part to a very generous response to our Ukraine and Turkey-Syria humanitarian appeals.

This year over £65m came from donations and legacies. For Christian Aid Week, people came together to raise £5m by baking up a storm, serving brekkies, selling plants and crafts, counting steps and collecting funds.

Through our *In Their Lifetime* Programme, donors have partnered with Christian Aid to explore new ways to make a difference. The programme seeks to fund innovative projects that deliver significant impact to stakeholders in our communities while also developing insight and best practice methodologies which will guide our approach in the future.

We received £25m in grants from institutional donors such as governments, the European Commission and the United Nations.

Looking ahead, we want to maintain a healthy balance between voluntary and institutional income; remaining an organisation that is principally funded through the generous gifts from our supporters, while also pursuing strategically aligned funding that gives shape to our programmes in our focal areas of peacebuilding, climate adaptation and resilience, gender justice, and governance and rights.

Our close collaboration with our sister agency, Christian Aid Ireland, continues to yield great benefits, not least in our peacebuilding work, where they hold particular expertise.

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Deborah Gaya sitting outside her house with the health extension worker who trained her.



Campaigning for the *Loss and Damage Fund*

The ***Loss and Damage Fund*** was agreed at the COP27 Climate Summit in November 2022 after years of campaigning by Christian Aid and others. It is intended to help communities get back on their feet after climate disasters.

Key blocs of wealthier nations, including the EU and its lead negotiator Ireland, shifted position to support the proposal.

Our contribution included working with other NGOs to develop policy recommendations for the fund, based on the experience and evidence from our partners and programmes.

We lobbied key governments and decision makers. We used public campaigning – including social media campaign #hacktheagenda with **Ugandan climate campaigner Vanessa Nakate** – to put pressure on governments to support our recommendations.



Ugandan Climate Justice activist Vanessa Nakate calls for 'Loss and Damage finance now' in Parliament Square as part of Christian Aid's loss and damage campaign.

A laundry for displaced families in Ukraine

After Russia invaded Ukraine in February 2022, many families fled their homes, and ended up in temporary settlements such as the modular town of Poltava. **Lyudmyla Andreeva**, a Poltava resident, led a group who lobbied for a communal space to dry their laundry – regular power shortages made electric dryers useless.

Hearing that Christian Aid's partner, Alliance for Public Health, were providing mini grants for community led projects, they submitted their proposal, and were awarded money to set up a social laundry.

'The activity united all men and women who were able to contribute their work; welding, mounting, painting the assembled constructions' - said a community member.

The project contributed to improved housing conditions and strengthened integration and cohesion between existing and new residents.

A shared clothes line and laundry helps displaced families.





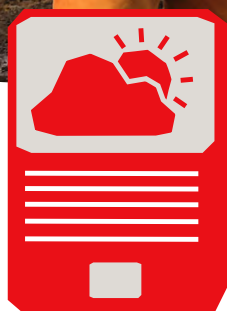
Cattle farmers and herders find a lasting and amicable solution.

Conflict resolution between cattle herders and farmers

For two decades, crop farmers and cattle herders in Lei Chiefdom, in Kono, Eastern province, came into conflict over livestock destroying crops. Tensions exacerbated when cattle ranches increased.

Since 2017, Christian Aid's local partner, Network Movement for Justice and Development, with support from Irish Aid, has run conflict resolution sessions, and lobbied for the local authorities to pass byelaws to regulate the strained relationship. A byelaw was passed in Lei Chiefdom in 2019, and for the whole of Kono District in May 2020. All seven cattle rearing chiefdoms in Kono, with an estimated population of 118,614, benefited from the byelaws. They set out specific times of the year for farmers to cultivate their crops, and for cattle herders to be able to graze their animals.

Allie Kamara, a 45-year-old farmer says, '[for many years] cows were destroying and eating my crops. My life has improved because before there was nowhere to report this, but now we know where to report and the authorities respond quickly to settle in. This year I was finally compensated, and the issue was settled amicably.'



Weather forecasts transform farming in Nicaragua

In Their Lifetime offers supporters an opportunity to partner with Christian Aid to explore new ways to make a difference. Funds are invested in innovative projects which focus on delivering sustainable impact for communities, as well as sharing learning across Christian Aid's programmes.

In Nicaragua, we reached 300 rural families who are dependent on coffee, cocoa and honey for their livelihood. Understanding the weather is vital so funds invested through *In Their Lifetime* equipped families with tools to anticipate and adapt to climate change.

'Through this project I have learnt the importance of adapting to climate change as we cannot avoid it. The training I have received helped me understand what it means to be a resilient family.' Nahomi Romeo, volunteer weather station monitor.

She monitors weather data and feeds this into a weather forecast that is used by the community to help increase yields from their farming.

Christian Aid supporters

We want to give special thanks to the hundreds of thousands of supporters who contribute to our work in a multitude of ways – as individual donors, campaigners, collectors, local and national committee members, or through local churches. Here is a tiny snapshot of all you do to Give, Act and Pray for our work.



Ged and Kate Bates are volunteers with Llandaff Cathedral Christian Aid Group and the Sunday School.

The couple developed a link with Rohero Baptist Church in Burundi through 'Just Scripture', which has enabled the two groups to meet regularly online and enjoy live Sunday school link-ups on Zoom.

Their passion for Christian Aid's work spurred them on to work with a team of 50 Cathedral volunteers to deliver Christian Aid Week envelopes to 2,000 houses in the parish as well as hosting a Big Brekkie.

Ged said: "Being a volunteer with Christian Aid is the most important practical expression of our Christian faith. We want to raise money to support the very poorest and most disadvantaged people, but equally we want to improve our own understanding of global issues, whilst raising awareness amongst others who can join us in working for change."



Every year, **Jane Hough**, from Winchester, puts her faith into action with a sponsored cycling adventure, in support of Christian Aid. She has ridden through Spain, France, Italy, Croatia, Norway, the list alone is exhausting!

The 75-year-old said: "My husband and I started supporting Christian Aid in the 1970s, initially collecting envelopes and joining fundraising walks. The organisation brings Christians of all backgrounds together with people of different or no faith, in the pursuit of justice and aid to people in difficulty.

"In 1995, I turned 47 and decided, rather than do a walk for Christian Aid, I would ask for sponsorship to cycle from Land's End to John O'Groats. Many friends and colleagues sponsored me, and have continued to do so - for 29 years.

"I am 75 now and count myself very fortunate to remain healthy enough to ride my bike ...albeit much slower now."

We raised
an incredible **£5m**
this Christian Aid Week!!



Lesley MacKenzie has been involved with Christian Aid at Queensferry Parish Church, Edinburgh, for more than 10 years. In May, they held a very successful plant sale and coffee morning for Christian Aid Week and in September, Lesley completed a 5-mile sponsored walk as part of the annual Edinburgh Kiltwalk.

"I'm a great admirer of Christian Aid's work, partnering with local organisations to support our global neighbours and find sustainable solutions. And I'm a great champion of their campaigning work too, especially on climate justice. I wish the world had been listening to Christian Aid more closely when they started campaigning on this issue many years ago!"



Lottie Taylor, grandmother from Cambridgeshire had all her beautiful hair completely shaved off to raise money for Christian Aid, having supported us for 50 years.

'It's not about me, it's about the really courageous people of the world who leave all they have with nowhere definite to go because life at home has become untenable and those who cling on to life at home where it's a constant struggle to survive and provide food and water for the daily needs of their families.

'At present, it's millions of Ukrainians who have become dependent on charitable support and millions more in areas affected by drought, floods and desperate poverty who struggle to survive at home. Christian Aid is there supporting in all the ways they have learnt and developed in the whole of my lifetime: ways which really help.'

We are enormously grateful for everyone who chose to leave Christian Aid a gift in their will. Nearly £15m came from these amazing gifts in 2022/23.



Wilf is one of our supporters who has chosen to do the same.

"For me, giving Christian Aid a gift in my will says something about the values I had in my life; we should value everyone who lives. None of us are better than each other, none of us are worse than each other. We all need a fair deal living on this



earth, and that is what Christian Aid tries to help with and it gives people hope".

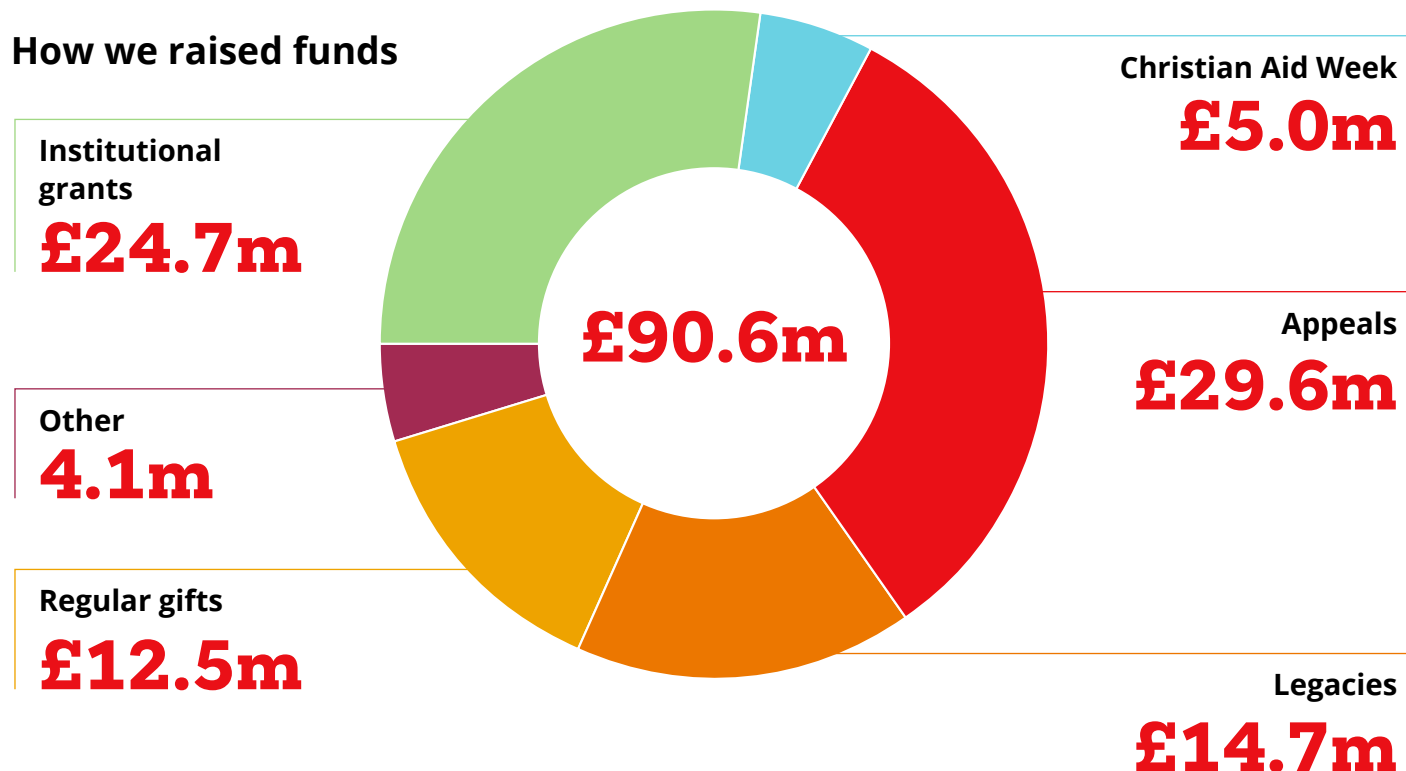
Thank you.

Income

Christian Aid's income increased by 16% to £90.6m in 2022/23, mainly due to our supporters' generous response to the Ukraine Emergency Appeal and resulted in donations from individuals increasing by 25% year on year.

Unrestricted income is ahead of the previous year at £43m, but decreased as a proportion of the total income due to the substantial increase in restricted emergency appeal income.

How we raised funds



Income	2022/2023 £'m	2021/2022 £'m	Variance %
Donations from individuals	65.0	52.1	25%
Institutional grants	24.7	25.3	(3%)
Other	0.9	1.0	(5%)
Total income	90.6	78.4	16%

Total donations by type	2022/2023 £'m	2021/2022 £'m	Variance %
Christian Aid Week	5.0	5.8	(14%)
Appeals	29.6	17.5	69%
Legacies	14.7	13.8	7%
Regular gifts	12.5	12.8	(2%)
Other donations	3.2	2.2	45%
Total donations	65.0	52.1	25%

Expenditure

How every pound is spent

In the year ending 31 March 2023, for every



we received we spent:



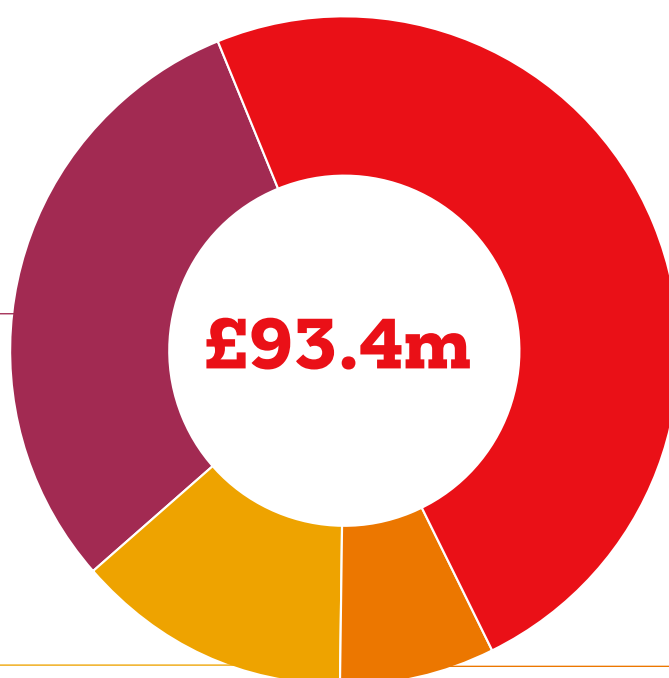
on our **life-changing work** including our working for long-term lasting change, responding to crises and emergencies and using our voice and action to call for global change.



investing in our **fundraising and awareness raising** to attract new supporters to make all the above work possible.

Showing the different areas of work

How we spent the funds



Development
£28.2m

Humanitarian
£45.7m

Raising funds
£12.5m

Campaigning, advocacy and education
£7.0m

Expenditure	2022/2023 £'m	2021/2022 £'m	Variance %
Raising funds	12.5	11.6	8%
Charitable activities			
Development	28.2	24.5	15%
Humanitarian	45.7	34.0	34
Campaign, advocacy and education	7.0	5.9	19%
Total operational expenditure	93.4	76.0	23%

Looking ahead

All our work reflects our belief that efforts to end poverty should be led by those people who experience it. They should lead every step of the way - from identifying needs, planning and implementing programmes, to advocating globally and nationally for real change.

The issues we work on reflect the context where we work, and the systemic and immediate inequalities that keep people poor.



We aim to focus our efforts where poverty is most widespread and the obstacles to ending it complex.



In 2022/23, we undertook a swift and comprehensive

mid-term review of our global strategy 'Standing Together' and the progress we have made against this vision. This review reinforced the relevance of our strategy and its overarching vision, direction and approach.

The external context - what the world looks like now

- ➔ **Increase in the number** of people living in extreme poverty
- ➔ **Widespread fragility** and conflict in the countries where we work
- ➔ **Shrinking civic space** for our partners
- ➔ **Escalating impact** of climate change on people and livelihoods
- ➔ **Deepening** social and economic inequality



Teresa and Jeremias eat honey from their traditional beehive. Christian Aid partners in Honduras work with farming communities to diversify their livelihoods to address the challenges of the climate crisis.

How we will work

We will continue to deliver our work through the lenses of the '3 Ps' of **poverty**, **power**, and **prophetic voice**, whilst recognising the need to contextualise the strategy in diverse settings.

Over the next three years, as we address the structural challenges of poverty, we will:

- Focus on giving local people more power in decision making
- Develop more equal partnerships
- Deepen our engagement with faith actors



What we will focus on over the next twelve months

We will:

- 1.** Sharpen the focus, niche and coherence of our development, humanitarian and advocacy work
- 2.** Focus on partnerships and faith actors, nationally and globally
- 3.** Move to a 40:60 ratio of institutional and voluntary income
- 4.** Build our people teams - focusing on values, workloads & support in fragile contexts
- 5.** Embed our decolonisation and anti-racism principles in everyday practice



In Bangladesh, Jannat Ara sells handcrafts thanks to support from our partner. She said, "Rohingya people like us didn't have that many skills we can now go outside of the house. My children were unable to study but now they can. So, for all of this, I want to give many thanks to DSK & Christian Aid".

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Cover Image: Blessings Muzori from Mutoko, Zimbabwe shows off some of the seeds she has harvested. Christian Aid partner BRAC taught Blessings how to plan for droughts and price fluctuations.

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David Brazier, page 8: Top: Christian Aid/Amy Sheppey, bottom: Alliance for Public Health, page 9: Christian Aid Sierra Leone,
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