FAITH IN ACTION

COUNTRY STRATEGY

ZAMBIA

2016-2020
Showcasing during the 2016 Annual Nordic Open day in Lusaka, Photo by Bellah Zulu, JCP
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FOREWARD

This strategy builds on years of experience working with partners in Zambia. It builds on a substantive trends analysis, a comprehensive theory of change and inputs from partners, mother agencies and other stakeholders. It is a Zambian version of the global strategy – Faith in Action.

It is being presented at a challenging time. The world is rapidly changing and so is the development regime. We have to change as well! For our Joint Country Programme in Zambia, this means a new organizational set up. It also means that we are committing ourselves to working in closer relationships with our partners. They are the actors that will bring about the desired change for Zambia. They have been here long before we came in and will be here long after we leave. With this strategy we commit ourselves to play the roles of accompanier, facilitator and capacitator on their journey towards a Zambia that delivers justice, peace and dignity to all its citizens.

Aimed at enhancing our impact in Zambia, we have decided to concentrate our efforts on fewer programmes, fewer partners and fewer regions. Our hope is that this will create better synergies and more substantive results over the next five years.

Welcome on board!

Harald Nyeggen Sommer
JCP Country Representative
WHO WE ARE

Background

The Joint Country Programme (JCP) Zambia is a joint venture of three Diaconal Organisations; Christian Aid (CA), Dan Church Aid (DCA) and Norwegian Church Aid (NCA). It was founded in 2011 by the three organisations to enhance the overall impact, ease the burden on our partners and reduce costs. JCP is committed to working with partners whose key focus is on challenging the structural barriers to development and work for the realisation of human rights for all Zambians.

Our Vision and Mission

Our vision is a Zambia where all women, men, girls and boys on equal terms are empowered to enjoy economic, political, social, environmental and democratic rights, so they are benefitting from a restored sustainable development.

As a faith-based actor our mission is to empower and unite our partners through accompaniment, capacity building and facilitation.

Our Values

Compelled to jointly work through various core and strategic partnerships to eradicate poverty and other injustices, JCP has translated its Diaconal principles into action as expressed through the “Siavonga Values” of frankness, openness and trust, commitment to team work; mutual respect and respect of diversity; accountability and responsibility, friendship and inclusiveness, partnerships, reflection, learning and relaxation and efficiency and stewardship in our overall vision of Saving Lives and Seeking Justice. The values provide the foundation to the relationships with our partners and stakeholders and our own internal Governance.
THE ENVIRONMENT WE SEEK TO CHANGE

Growth without development

Zambia is endowed with massive natural resources with an estimated 14 million people of whom 51% are women and 49% men. Zambia has many inequality and poverty challenges, but also a massive potential for economic growth with its rich natural resources such as copper and cobalt. Working in this context the last five years has revealed that while Zambia has enjoyed robust economic growth averaging 6% in the last decade, this growth has not equally benefitted the 14 million Zambians, especially the rural poor.

The failure of the strong macroeconomic position to translate into reduction in poverty, inequalities and improve general living conditions for the majority of the Zambians is associated with the poor governance model where despite major investments in developments, job creation has not grown in tandem with gains in economic growth.

High poverty levels

The benefits of Gross Domestic Product (GDP) growth have accrued mainly to the richer segments of the population in urban areas, and hence Zambia has a very unequal distribution of income. (World Bank 2016)

The recent Zambia Demographic and Health Survey (2013-2014 ZDHS) show that poverty continues to be a rural phenomenon estimated at 73%, three times that of urban areas. This alarming poverty and inequality statistics stand in sharp contrast to Zambia’s strong economic growth record over the past decade, and demands that JCP and partners change the past development approaches and explore other options such as public-private sector partnerships and bring the informal sector in the mainstream development.

Women continue to play a critical role in sustaining the productive sectors such as agriculture, commerce and trade but have unequal access to and control of resources, especially productive resources such as land and financial capital. This is despite the fact that they sustain the agricultural sector through provision of over 60 percent of the labour force. (2013-2014 ZDHS)

Gender Based Violence, Inequalities and discrimination

This limits women’s abilities to move to the higher levels of empowerment beyond subsistence. Women’s continued poverty status and low education levels means that they will continue being in low paying and non-technical
jobs with low status in society. The attainment of equitable national development cannot be achieved without interventions to empower women and men for equitable access to and control of productive and reproductive resources.

Unequal power relations expose women to GBV due to their dependence on men for their survival. According to the Zambia Police Service’s Victims Supports Unit (VSU) records, the number of reported cases of GBV to Victims Support Unit (VSU) has been on the increase. For instance in 2013 14,097 cases were reported while in 2015, 18,088 cases were reported.

**OUR COUNTRY PROGRAMME**

JCP has identified four pathways to contribute to the Zambia we want: Economic Empowerment, Resource Governance, Gender Justice and Emergency Preparedness and Response

**JCP ZAMBIA COUNTRY PROGRAM**

**JCP ZAMBIA VISION**
A Zambia where all women, men, girls and boys on equal terms are empowered to enjoy civil, political, economic, social, environmental and democratic rights, so they are benefitting from a restored, resilient and sustainable growth of the country.

**JCP ZAMBIA COUNTRY GOAL**
Rights Holders have been empowered and as active participants, achieved gender justice through economic empowerment, transparent and accountable use of resources while respecting and upholding their human rights.

- **Economic Empowerment:**
  - All rights holders have sustainable income to meet their basic needs by secured entrepreneurial opportunities and sustainable employment.

- **Emergency Preparedness & Response:**
  - A Zambia that is Resilient, Prepared and effectively to changing environment and disasters.

- **Gender Justice-Free from GBV:**
  - A Zambia free from GBV where rights of women, girls and boys are respected and upheld

- **Resource Governance:**
  - A Zambia that is transparent and accountable in the management of National resources and guarantees citizen’s benefits

**Cross Cutting**

**Gender Equality Organisational Development Capacity Building**
In Zambia, JCP and the church based partners have continued to command considerable respect from both duty bearers and rights holders due to our unique and comparative advantage and added value in development. As key social institutions influencing social change among various partner constituencies, we have collaborated with our partners and influenced the national agenda towards transparency and accountable governance. We will continue this work in the 2016-2020 strategic period.

To succeed in these areas JCP will focus on cooperation with partner organizations that share similar values and are rooted, legitimate and have a clear mandate from poor, vulnerable and excluded people.

**HOW WE WORK**

**Strategic Partnerships**

JCP is committed to integrate mutuality, accountability and respect in the relationships we develop with our partners. We are HAP certified and bound by ACT Alliance Anti-Fraud and Corruption Policy.

JCP has carefully selected partners – both faith-based and secular – who are strategically placed to contribute to the attainment of Economic Justice and Gender Justice.

**Faith in action**

Faith actors play a pivotal role through alliances and networking with the Civil Society actors to advocate for constitutional reforms. These CSOs have a variety of roles ranging from advocating towards central and local government authorities on behalf of disadvantaged groups, to direct service provision where Government actors are absent, especially in remote, rural and poverty stricken districts. CSOs, FBOs and the media constitute a watch dog role to compel primary and secondary duty bearers to deliver democratic governance and sustainable development to citizens, especially the most vulnerable in society.

**Harnessing the youth potential**

We believe that JCP and partners can obtain significant benefits from mobilising and empowering the unemployed
youths who are mostly in the informal sector. We perceive youths not as vulnerable but as a rich resource that have value in themselves as they possess great potential; an asset to the economic and social transformation.

We see investment in the youth as not only making economic sense but also a human rights imperative especially for the young people who are forgotten and only remembered and misused as political tools. JCP seeks to partner with the youth as rights holders to transform them to be major drivers of change in the 2016-2020, through approaches that will empower them and enable them to realize their potential. For example, employment creation through entrepreneurship development in the various value chains, and improved access to markets would not only improve income but also improve livelihoods for sustainable development.

OUR THEMATIC AREAS

1. Economic Empowerment

The Economic Empowerment (EE) Programme seeks to address “income poverty” among rights holders, especially women and youth, caused by lack and/or limited access, ownership and control over key livelihood resources such as natural and environmental capital, physical capital, and financial capital, human and social capital. This programme will “contribute to a Zambia where all rights holders have sustainable income to meet their basic needs and secured entrepreneurial opportunities and sustainable employment.”

Expected Outcomes

- **Outcome 1**: Rights holders have established micro or small enterprises
- **Outcome 2**: Rights holders have gained access to local or domestic markets
- **Outcome 3**: Value chain development has increased rights holders profits
Contributing to a Zambia where people have sustainable income to meet their basic needs, Photo by Bellah Zulu, JCP
2. Resource Governance

The programme responds to Zambia’s “growth without development”, with prevalence of extreme poverty amidst economic growth. JCP implements the Resource Governance Programme within the 2016 to 2020 strategic plan anchored on a strong partner portfolio comprising faith based partners with broad outreach and core value based specialised partners. Zambia is a member country of Extractive Industries Transparency Initiative (EITI) which provides a point of leverage for FBO’s and CSO’s to undertake advocacy for improved transparency in the mining sector. JCP supports a national Publish What You Pay (PWYP) Coalition established by FBO’s and CSO’s to ensure transparency and accountability in the mining sector and also examine issues of environmental degradation and displacement of rural communities for mining purposes. JCP supports The Zambia Tax Platform (ZTP) to ensure equitable and fair taxation systems and influence The National Budget to be pro poor.

The Resource Governance (RG) program seeks to achieve equity and transparency in national resource use for poverty reduction and development in Zambia. Strengthening governance and accountability is important for promoting pro-poor use of resources in order to enhance the achievement of Economic Justice and subsequently contribute to poverty reduction. RG Programme’s overall goal is “a Zambia that is transparent and accountable in the management of National resources and guarantees citizen’s benefits.”

Expected Outcomes

**Outcome 1:** Rights holders have influenced the development of public plans and budgets to be more aimed at reducing poverty.

**Outcome 2:** Rights holders contribute to public budgets being implemented according to public plans in targeted areas.

**Outcome 3:** Rights holders have contributed to improved policies and legal framework governing the mining industries

**Outcome 4:** Duty Bearers (DBs) have been held accountable to community rights in the mining industry areas.
We want a Zambia where citizens reap the full benefits from the mining sector,
(PIC: Kankoyo Township in Mufulira, Zambia) Photo by Bellah Zulu, JCP
3. Gender Justice-free from GBV

The programme builds on the Women in Governance programme from 2011-2015, founded on the fundamental principles of gender equality in which practical and strategic gender needs of women and girls are significant for effective participation of women and girls in decision making in all spheres of society.

JCP recognizes that women and girls are an important group to consider in the quest towards improving the situation for especially the poor in Zambia. Therefore contributing to broadened opportunities, choices and increased active participation of women and girls in their own development is not just an issue of fairness, but a pre-requisite for human rights. With the rights based approach as a point of departure, the JCP Gender Justice-Free of GBV programme provides a basis for JCP to work towards this change, and hopefully achieve “a Zambia free from GBV where rights of women, men, girls and boys are respected and upheld.”

Expected Outcomes

**Outcome 1:** Dominant social norms protect girls and women from GBV

**Outcome 2:** Laws, policies and budgets to end GBV are improved and implemented

**Outcome 3:** GBV survivors have safely accessed adequate and appropriate support services

**Outcome 4:** Increased participation of women in decision-making processes at the local level;

4. Emergency Preparedness and Response

Emergency Preparedness and Response (EPR) work is strategically positioned and implemented within the selected target communities in the selected provinces of Copperbelt, Eastern, North Western, Western and Southern Provinces of Zambia focusing on disaster risk mitigation, prevention and preparedness.

EPR work in these areas relies on Government’s approach through the Disaster Management and Mitigation Unit (DMMU), Provincial Disaster Management Committees, District Disaster Management Committees going down to Satellite Disaster Management Committees.
WLSA Programme Assistant Matrine Hazyondo speaks during the launch of the NCA-EU co-sponsored Gender Justice Project in Lusaka.
As a member of the ACT Forum in Zambia comprising nine members, five of whom have been active in addressing EPR, the programme shall work through the ACT Forum members, including Council of Churches in Zambia (CCZ) and the United Church in Zambia (UCZ). The work in EPR Programme seeks to contribute to “a Zambian community that is prepared, resilient, and responds effectively to changing environment and disasters.”

**Expected Outcomes**

**Outcome 1:** JCP and its partners have developed and applied context specific minimum standards for mitigating risks of structural interventions

**Outcome 2:** Organized CSO Structures demonstrate action on climate resilience

**OUR PARTNERS**

To enhance the overall impact, we have reduced the number of partners and projects with the aim of increasing outreach, co-operation and turn over per project with a limited number of core and resource partners per programme, based in longer term partnership agreements, where JCP seeks to help these partners to become more sustainable and mature as civil society actors in Zambia.

We benefit from cooperating with strong partners capable of implementing our strategy. Except for a few operational projects, all implementation is done through our partners. Among our partners are two church mother bodies; Council of Churches in Zambia (CCZ) and Zambia Episcopal Conference (ZEC), and many other strong Civil Society Organizations.
The owner claimed his house collapsed due to the mining activities in his area. (Kankoyo Township, Mufulira, Copperbelt Province) Photo by Bellah Zulu, JCP
We have improved climate resilience among local communities in North-Western Province. Sara Makayi can now maintain her garden and support her family. Photo by Bellah Zulu, JCP
WHERE WE WORK

Selected provinces and districts

The four selected programmes are implemented in five provinces; North-Western, Western, Eastern, Southern and the Copperbelt, where JCP already has a significant presence through our partners. This is a reduction of 50% compared with the previous JCP Country Strategy, which had activities in all the ten provinces of Zambia. We have used a combination of criteria to select the five provinces for the new strategy including poverty prevalence among RHs, equity and rights deficits; participation deficits, and vulnerability levels among rights-holders, who are mostly found in rural and peri-urban communities.

Vulnerability to the most common long-term (drought and floods) and sudden disasters was also used as criteria especially for communities at risk. The geographic choices are also based on lessons learnt from the four-year evaluation and report on the need to be more cost effective e.g. where can programmes supplement each other and the need for synergy between programmes and partners to enhance impact.
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