Money talk
Christian Aid’s work, like that of many charities, relies on donations from supporters. We really appreciate all donations – large and small! But fundraising is not the only way to support our work. We love it when supporters also campaign with us, raise awareness of the issues we work on and stand in solidarity with those around the world who are living in poverty.

So how can you put the fun – and the meaning – into fundraising for Christian Aid? If you choose to fundraise for Christian Aid, or anyone else for that matter, make sure that your efforts are are entertaining and informative. Try to go ‘beyond the bake sale’ by integrating fundraising into a deeper learning and engagement process.

Fundraising can be a great tool to go deeper into the issues, to share that knowledge with others, and get creative in influencing others. Raising money on an issue you care about is a great opportunity to raise awareness too.

Your young people will have loads of great fundraising ideas. But if you need some fresh inspiration, check out: christianaid.org.uk/fundraising/your-way/fundraising-ideas.

Fundraising Checklist
Here are some helpful questions to ask before you begin fundraising with young people.

- Do the children and young people really understand the issue at hand?
- Does your group know how your fundraising will contribute to genuine change?
- Are the children and young people involved in planning and delivering your fundraising activity?
- How will your fundraising lead to other activities such as courageous advocacy and campaigning?
- How can your fundraising educate and influence others? Could your group create a leaflet or video with key information?
- How else could the children and young people respond to their learning?
Fundraising inspiration
Stuck for inspiring fundraising ideas?

You could try having your friends and family over for a big fundraising breakfast. Or maybe you’d prefer something more energetic, like a sponsored sporting event? We have plenty of ideas for walks, treks, cycles and runs you can take part in. And we’ve got some great ideas for fundraising in your community or at school.

Take a look at christianaid.org.uk/fundraising/your-way/fundraising-ideas

Evaluation
Once you have completed your fantastic fundraising challenge, don’t forget to take some time to reflect and evaluate. It will help you and the children and young people you work with to explore your learning and activity and identify new skills and experiences you have developed together. Your evaluation might include questions such as:

- What have we learned about the issues?
- What skills have we developed?
- What impact have we had on our donors, ourselves and on Christian Aid?
- If we fundraise again, what would we do differently?
- What else do we need to consider?

Next Steps
There are many fun and engaging ways to get involved with climate justice!

‘Windows on the World’ is a great way to introduce primary school children to global issues. The learning resource focuses on how young people around the world are tackling climate change.

Watch a great documentary. Christian Aid has purchased a licence for ‘Thank Your For The Rain’ and we have created a guide for how you can watch it with the children and young people you work with. The documentary details the challenge of climate change faced by Kisilu, a Kenyan farmer and community activist. It’s a powerful story that is full of hope and challenges.

If young people wrote ‘Letters for the World’, what would they say? This creative resource helps young people join with others across the UK to share messages of hope for the environment, and for people struggling with climate change.

If you want to explore faith, the bible, and climate justice then take a look at our Climate Justice bible studies.

Check out http://caid.org.uk/youth-climate for Christian Aid’s latest youth climate justice resources.

Contact us
We would love to hear about your adventures if you do choose to fundraise for Christian Aid.

Don’t forget to share your fundraising ideas on social media and tag us in!

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