Thank you for your interest in running an event and raising funds to fight poverty and injustice. We’re thrilled you’ve joined us.

Coronavirus has changed how we can fundraise – but not put a stop to it! We’ve been inspired by the many ways people like you have engaged in creative fundraising during the pandemic. In this guide, we have brought together some new ideas to support you in running socially distanced events so you can find a way to have fun and raise money whatever the situation locally.

However, this is just the beginning. Let your creativity run wild and enjoy running your event!

Please remember to follow the latest government coronavirus guidance. More information on event safety can be found at caweek.org/support

Don’t forget to let us know how things go. We love hearing about your events!

Spread the word on social media. You can add your virtual event to our event list here.

Don’t forget to tag Christian Aid in your posts so we can share your event!

- Facebook: @christianaid
- Twitter: @christian_aid
- Instagram: @christianaiduk

Sell it off

Sale stand
Get creative and run a sale stand in front of your house. You could sell plants, jam, cake, bacon butties with coffee/tea, or all of these. Spread the tables out for social distancing.

Garage sale
Have a clear out and sell your unwanted belongings. Make sure you space out the items on display to keep everyone safe.

Online ideas

Birthday fundraiser
Why not use your birthday as an opportunity to fundraise? Ask your friends and family for donations instead of birthday presents. You could use Facebook or create a JustGiving page for it. Share online and celebrate not just your birthday, but also how much will be achieved with the donations.

Big clear out
Sell unwanted goods online and donate the money raised. Decluttering is always a good idea, and the funds you raise will help us overcome poverty and injustice around the world.

Pay in your money

Please remember to pay in the money, so we can put it to work as soon as possible. You can write a cheque (made payable to Christian Aid) and send it to us at Christian Aid, 35 Lower Marsh, London, SE1 7RL. Or pay in your funds online at caid.org.uk/eventspay
Community engagement

Collecting tins
Ask local shops to host collecting tins, if they are open. Visibility is key, so placing the tin closer to the checkout area will help collect even more donations.

Delivery-only collections
Delivery-only collections are a contact-free way of fundraising in your community using our specially designed envelopes. They’re also useful for houses with ‘no cold-calling’ stickers.

Delivery-only envelopes
You can order Christian Aid Week delivery-only envelopes at caweek.org/resources

Move your body

Dog walking
Ask for a donation from your neighbours and friends for walking their dogs or organise a sponsored dog walk. It’s an excellent way to get some exercise and make a new furry friend or two.

Sports
Heading into the great outdoors is a good way to keep social distance and still meet friends and family. You could organise a sponsored walk, climb, bike ride or swim. Just choose your sport, gather your crew and enjoy the great outdoors.

Duck race
Sell numbered plastic ducks and launch them from a bridge into your local river. The duck to finish first wins. The riverbank will need to have enough space to respect social distancing. Please remember to collect the ducks when you’re finished. Make sure you get permission from the relevant authorities. Check out our ‘Keeping It legal and safe’ document here, for further advice.

Sponsorship form
If you’re doing a challenge and asking people to sponsor you, download our sponsorship form at caid.org/diy

Campaign and social media tips
Our virtual events guide contains more detailed help with setting up a JustGiving page, using Zoom and publicising your event. If you need further support get in touch at hello@christian-aid.org or visit our website.
Get social – but distanced!

Drive-in film night
A film night is always fun, and you could host one in a big car park. Get in touch with those responsible for the parking area and get them on board.

Church car park coffee morning
It feels like it’s been a very long time since we have been able to gather. Why not organise a coffee morning in a car park? With enough space, this can be a safe way to see friends.

Go virtual

Live event
Organise a fun event for people to watch online. It could be a church service or a cooking class. Ask your church leaders to bake something live, a friend to host a live concert, or gather a panel to discuss an interesting topic. Make it fun and make the most of the online tools.

Quiz and games
Organise a quiz or games night for family and friends from work, school or your local community. Host it via Zoom and enjoy the evening.

Virtual party
So many of us learned how to use a video meeting platform because of coronavirus. Why not use it to host a get together for friends and family? It could be a dinner party, a concert, a film evening or a bingo night. Ask for donations and get the party started.

Go crazy

Car free
Mobilise a group of friends to give up using their car for a period, and donate the costs of the fuel. It will help the planet, help a wonderful cause and connect friends in a different way.

Shave it off!
Get sponsored to do something hair-raising. You could do a full head shave or trim or shave your facial hair into a unique design. Why not dye your hair bright red or have your legs waxed?

Abseil down!
Does your church have a tall tower that would be perfect to abseil down? Sign up your minister and congregation for a chance to see your church tower in a whole new light.

A thank you
(socially distanced, of course!)
No matter which type of event you are running, we cannot thank you enough for supporting Christian Aid. The funds you raise will help people living in poverty around the world, and we are proud to have you standing alongside us for dignity, equality, justice and love.

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Big Brekkie
If you’re planning to hold a Big Brekkie for Christian Aid Week, our pack has all the information you need. Order a Big Brekkie pack at caweek.org/brekkie

Christian Aid Week quiz
If you are hosting a quiz during Christian Aid Week, we have quiz questions and other resources to help you at caweek.org/resources