

# House-to-house doorstep script

**Here's a starting script to help you know what to say when you are collecting.**

'Hello, I'm [name], a volunteer from [location].'

Emphasise if you're local – eg, do you live round the corner/are you from a nearby church?

'It's Christian Aid Week this week, and I posted an envelope like this one through your door a few days ago. Would you like to make a donation to support the world's poorest people?'

If they say no, that's fine! Thank them for their time and remember that whether or not someone donates, you're still being a visible Christian witness in your local community and raising the profile of Christian Aid.

If they say yes, thank them and ask if they would like to Gift Aid their donation, using the tear-off slip from the envelope.

Your *Guide to Collecting*, which contains your authorisation badge, also has advice and useful information about Christian Aid to answer questions people might have on the doorstep.

## Frequently asked questions on the doorstep

### What does Christian Aid do?

Christian Aid has a vision to end poverty. Across Africa, Asia, the Middle East, and Latin America and the Caribbean, we work with local partners to bring lasting change for people living in poverty, regardless of their faith, gender or race.

### What's Christian Aid Week?

Christian Aid Week is seven amazing days of fundraising, prayer and action against global poverty. During the week, we ask our supporters to give their time, money and voices to help bring lasting change to some of the world's poorest communities.

The money you raise helps fund our vital work to transform the lives of people around the world.

### How is the money spent?

Of every £1 given over the last year, 86p was spent on helping people living in poverty. We spend 14p from every £1 raised on raising the next £1, which keeps our work going.

### Why does Christian Aid only work on issues of poverty internationally?

Christian Aid was set up by the churches in Britain and Ireland to be their agency to tackle poverty overseas. Christian Aid works with agencies such as Church Action on Poverty to draw attention to the links between poverty at home and abroad through issues such as tax.

### Does Christian Aid only help Christians?

No. We believe everyone is equal. We work to help people on the basis of need, not religion, race, ethnicity or nationality, and we fund projects that help people of all faiths and none. Much of the work we fund is carried out by local, faith-based organisations – including those run by Christians, Muslims, Jews or people of other faiths – but it's for the benefit of all.

Poverty does not discriminate on the basis of faith and neither do we. We are committed to the Red Cross and Red Crescent Code of Conduct, meaning we never link aid with evangelism, and we don't promote one Christian church or denomination over another.

### What does the 'Christian' in Christian Aid mean?

Christian Aid was created by the churches in Britain and Ireland, and churches remain our key supporters. We're the overseas development agency of 41 sponsoring churches in Britain and Ireland and we work with church networks around the world.

We believe that every human being is equal in the sight of God and has fundamental dignity. In a world where millions of people live in poverty, we believe that Jesus calls us to be good news to poor communities.

We exist to help those who need it most. Our love and care for all our neighbours means that we stand together with those seeking dignity, equality and justice.

