



### **Rise up against climate change: tell HSBC to make the Big Shift!**

While Eva, her husband Lope and their island community in the Philippines are working hard to limit the impacts of climate change, their efforts are being undermined by the actions of HSBC.

### **How you can help end the funding of climate change**

Banks could play a crucial role in tackling climate change. Instead, their continued financing of fossil fuels is making it worse. We know we're running out of time to stop climate change – and protect people and the planet.

We want to send a clear message to HSBC: they must stop funding climate change and instead make the Big Shift to clean, safe and renewable energy.

Writing a personal letter can have much more impact than a standard email. Please join us this Lent in making it clear to HSBC that their continued support for fossil fuels makes no sense.

### **What to include**

- Explain why you care about climate change. Keep it short but personal.
- Make it clear that HSBC could be part of the solution in tackling climate change, and that you support the positive steps it has made, such as increasing its funding for green finance.
- But while it continues to support fossil fuels – and is willing to fund dirty coal power in Bangladesh, Vietnam and Indonesia – it will be a part of the problem.
- Climate change is a huge risk for us all, but it is especially harmful for the poorest communities. If HSBC really cares about communities accessing energy in Bangladesh, Indonesia and Vietnam, it should increase funding for renewable energy.
- As well as ruling out funding for coal everywhere, HSBC should:
  - o stop financing companies that make more than 30% of their money from coal mining or coal power.
  - o publish a clear, timebound plan with measurable targets for phasing out fossil fuel finance altogether and increasing finance for renewable energy.
- If you're a HSBC customer, make sure to mention this. (If your church has an account with them, you could ask others in your community to sign the letter.)
- Include your address. Say that you would like a response to your concerns, and want to hear more about what HSBC is doing to address them.

### **Get more tips on planning a local campaign**

As you continue your journey through Count Your Blessings, you'll deliver these letters to your local HSBC branch. There are plenty of tips in our [action guide](#).

### **Any questions, or need more support?**

Email the campaigns team at [campaigns@christian-aid.org](mailto:campaigns@christian-aid.org). We have further resources, and may be able to link you up locally with other campaigners.

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