

ENDING POVERTY
IS TOO BIG A TASK.

*It's no bigger than eradicating
smallpox.*

It's no bigger than liberating
Europe from the Nazis.

**It's no bigger than putting a
man on the moon.**

It's no bigger than bailing out
the banks.

**It's no bigger than
abolishing slavery.**

*It's no bigger than ending
apartheid.*

It's no bigger than bringing
down the Berlin Wall.

**It's no bigger than creating
the Internet.**

*It's no bigger than digging a
tunnel to France.*

We're humans, we do big tasks.

For every excuse not to end poverty,
we have 10 reasons that outweigh it.
Find out more at christianaid.org.uk

